

E-Read Texas: Updates and Q&A

December 7, 2021

Christine Peterson, Amigos
Karen McElfresh, TSLAC

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Download a copy of these slides

<https://www.tsl.texas.gov/ldn/ebooks>

Scroll to the 'Webinars' section and look for
the December 7th webinar date

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Texas State Library & Amigos

Texas State Library

- Funding
- Ebook collections
- Contact: Karen McElfresh
- <https://www.tsl.texas.gov/ldn/ebooks>



TEXAS STATE LIBRARY
AND
ARCHIVES COMMISSION

Amigos Library Services

- SimplyE app
- Technical assistance
- Contact: Christine Peterson
- <https://www.amigos.org/simplye>



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Updates: E-Read Texas Collection

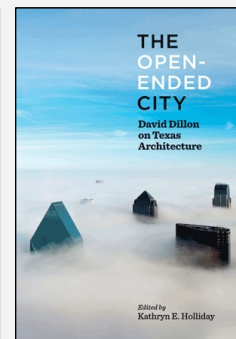
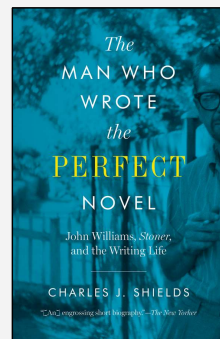
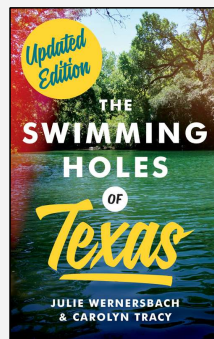
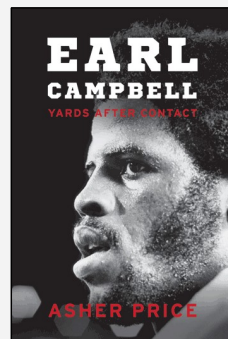
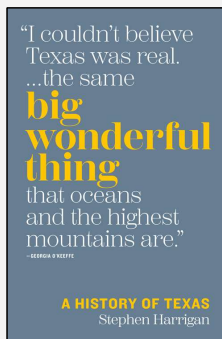


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New Content - Biblioboard

- 899 titles from University of Texas Press

- All titles are now available!
- Mostly Texas history, Texas geography and nature, Latinx history, film, music, and media studies



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Catalog Records for Biblioboard Content

- If you use Biblionix Apollo, enable a feed to receive the records automatically
- If you use another ILS, download the MARC record set from <https://www.tsl.texas.gov/ldn/ebooks>
 - Scroll down to the section 'MARC Records' and click the link for all titles to get the full set of records

MARC Records

At this time, we are only able to provide MARC records for the Biblioboard content. If your library uses the Biblionix Apollo ILS, you can add the MARC records to your catalog using a SIP connection. Please contact [Karen McElfresh](#) for instructions.

For all other systems, you can download a the MARC records by clicking on the links below:

- [E-Read Texas - All titles -](#) 1/21
- [E-Read Texas for Kids titles only](#) - Updated 12/1/21
- [University Press titles only](#) - Updated 12/1/21

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Coming Soon!

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Looking ahead to 2022...

- Lots of exciting things happening!
- More audiobooks!
- Should be able to purchase Penguin Random House content
- Will have more non-English language content options
 - Other than Spanish, what languages would you like to see in the collection?
- More info at the next Updates webinar!!
- Also – look for a survey from TSLAC in early 2022

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Local Content Control

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Reconsideration Process

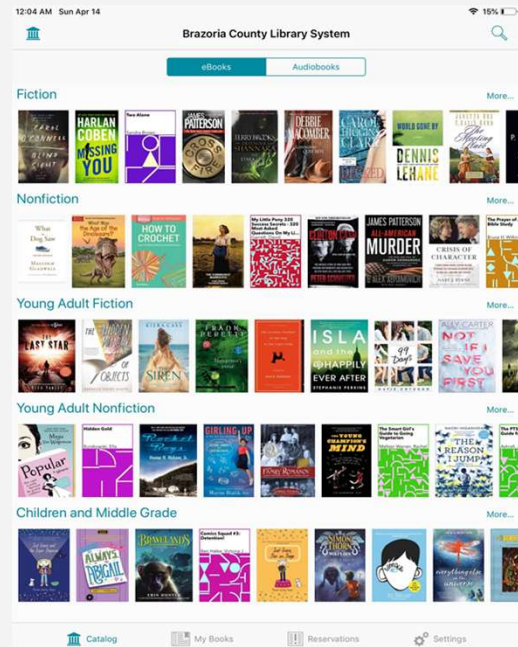
- E-Read Texas collection development policy is available at <https://www.tsl.texas.gov/ldn/ebooks>
 - Look under the header 'E-Read Texas E-Book Collections'
- Policy outlines the reconsideration process – Section X
 - Form must be complete
 - E-Books Working Group will review and make recommendation to the TexShare Advisory Board
 - Item remains in circulation until review is complete
- Reconsideration form: <https://www.tsl.texas.gov/texshare/ereadreconsideration>

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Local Content Control

- Your library can curate lists and lanes
- Subjects, classifications and metadata can be changed on a title-by-title basis
 - Only changes it for your library
- Titles can be hidden for your library only
 - Doesn't hide it for other libraries in the program



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Demo: Customizing SimplyE

12

Promoting E-Read Texas & SimplyE

13

Promotional Materials from TSLAC

- Bookmarks and Flyers are ready – email kmcelfresh@tsl.texas.gov if you would like to have some sent to you!



- Media kit available: <https://www.tsl.texas.gov/ldn/ebooks>

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Promotional Materials for SimplyE

Customizable aids:

- "Getting Started"
- Palm Card, Poster
- Social media graphics
- Webinar script
- How to troubleshoot SimplyE
- Videos



The graphic is a vertical promotional card for the SimplyE app. At the top is the SimplyE logo with the tagline 'The Library E-Reader App'. Below this is a green section with the text 'From Your Library! Read and listen for free with the only app created by libraries for their communities'. This is followed by four horizontal bars with white text on colored backgrounds: a green bar saying 'Easy to learn, navigate, and use', a dark blue bar saying 'Offers thousands of new e-books, audiobooks, and classics', a grey bar saying 'Accessible for those with visual impairments or reading difficulties', and a dark blue bar saying 'Protects your privacy'. Below these is a green section with the heading 'START READING!' and text encouraging users to download the app from the Apple App Store or Google Play Store, or visit a library website. At the bottom is a yellow box with the text 'Insert library logo and info here'. Two black arrows from the 'Customizable aids' list point to the 'START READING!' section and the bottom yellow box.

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How to Promote SimplyE In Your Library

Watch for new dates in 2022!

In this webinar, Christine Peterson will show you the materials that are ready for you to use and how to modify them for your library's use. We will also discuss what successful libraries are doing to market SimplyE to their users. Come with your own experiences of what worked and what didn't. We will work together to find ideas for you to use!

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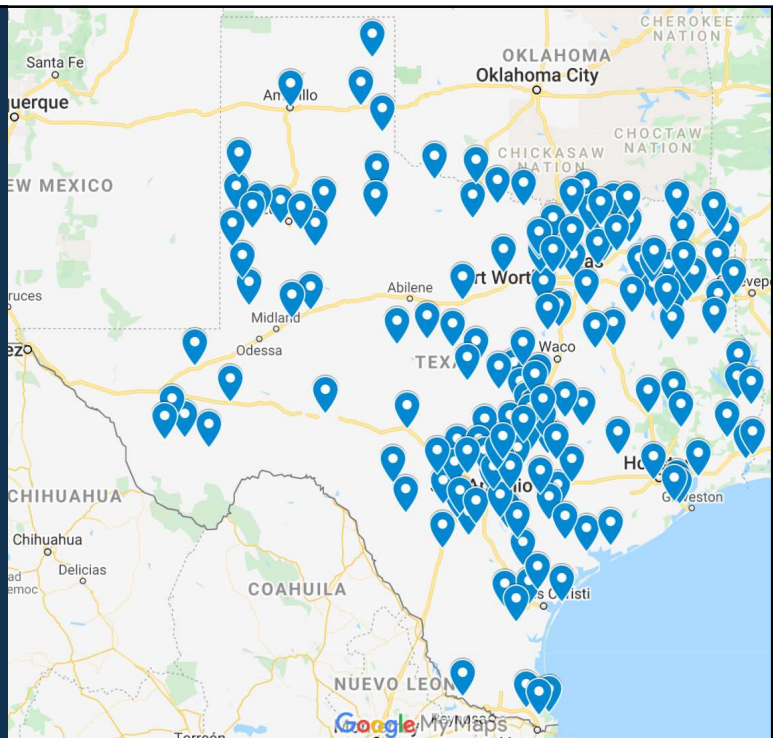
Updates: SimplyE

17

E-Read Texas Libraries

January: 114

November: 164



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Reminder: Announcements

Announcements (Optional)

Scheduled Announcements:

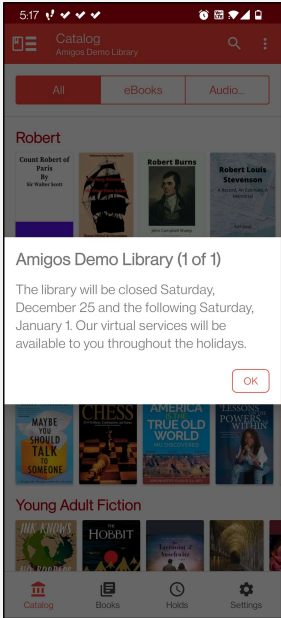
You can have a maximum of 3 announcements.

11/18/2021 – 01/02/2022

The library will be closed Saturday, December 25 and the following Saturday, January 1. Our virtual services will be available to you throughout the holidays.

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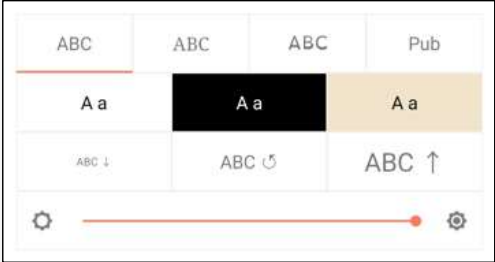
Reading: Publisher Defaults

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iOS:



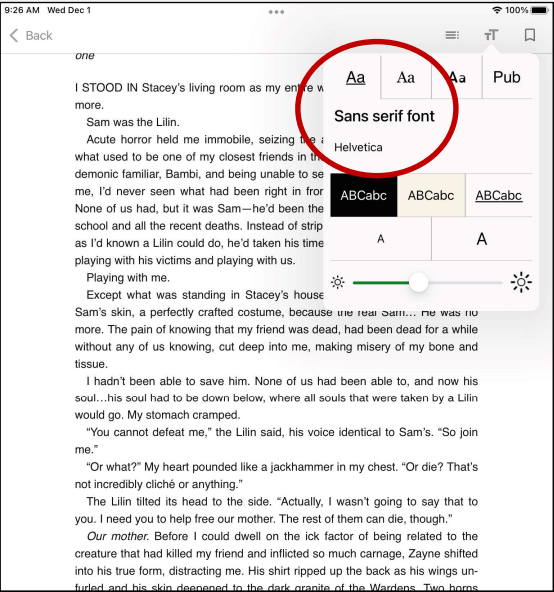
Android:



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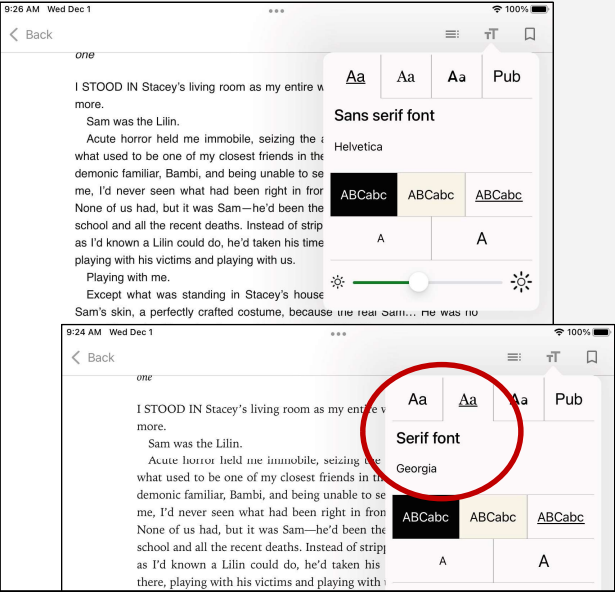
iOS Font Options



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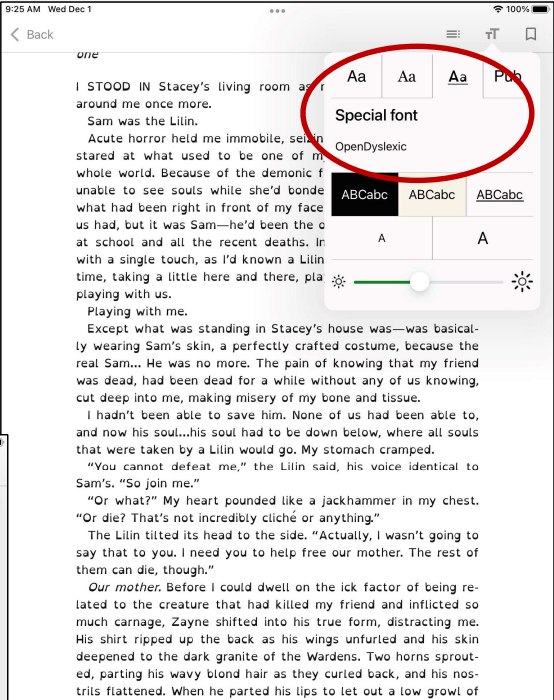
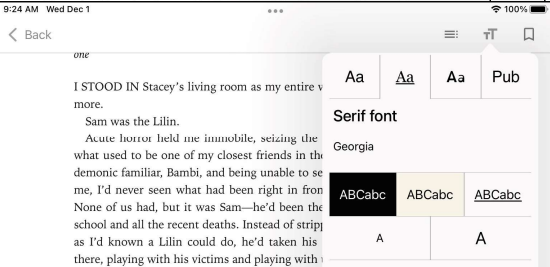
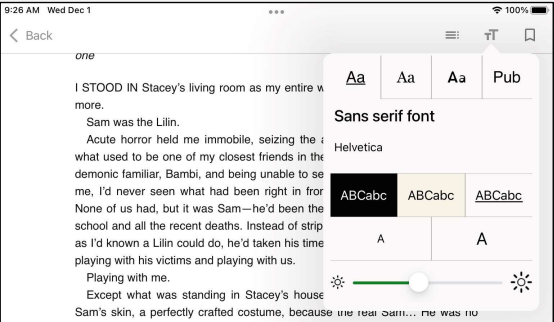
iOS Font Options



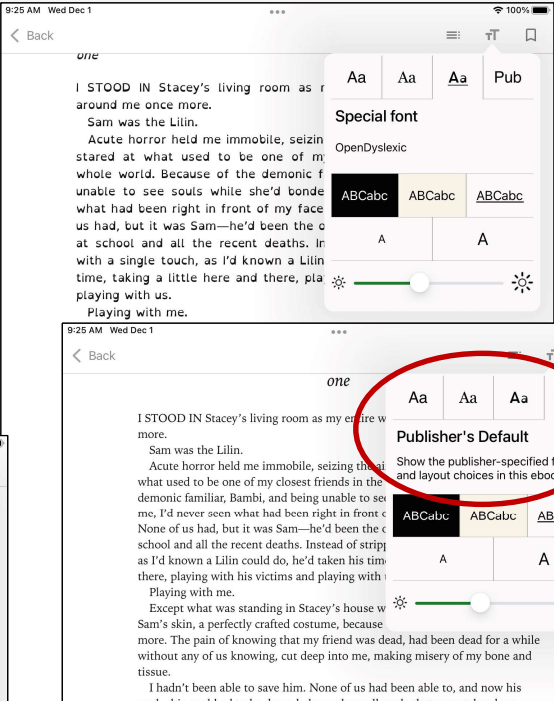
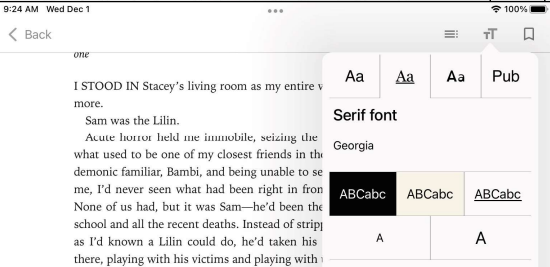
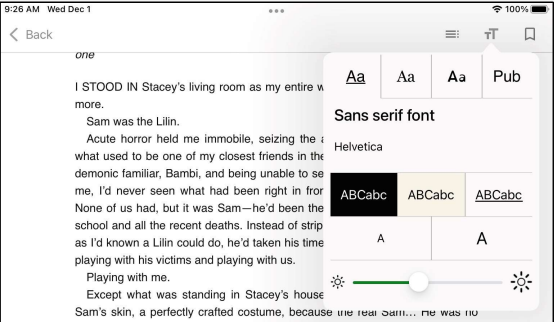
22

22

iOS Font Options



iOS Font Options



Android Font Options

Chapter One

SOVEREIGN DUTY

*God save Great George our King,
Long live our noble King,
God save the King!
Send him victorious,
Happy and glorious,
Long to reign o'er us;
God save the King!*

ON THE AFTERNOON of Thursday, October 26, 1775, His Royal Majesty George III, King of England, rode in royal splendor from St. James's Palace to the Palace of Westminster, there to address the opening of Parliament on the increasingly distressing issue of war in America.

The day was cool, but clear skies and sunshine, a rarity in London, brightened everything, and the royal cavalcade, spruced and polished, shone to perfection. In an age that had given England such rousing patriotic songs as "God Save the King" and "Rule Britannia," in a nation that adored ritual and gorgeous pageantry, it was a scene hardly to be improved upon.

An estimated 60,000 people had turned out. They lined the whole route through St. James's Park. At Westminster people were packed solid, many having stood since morning, hoping for a glimpse of the King or some of the notables of Parliament. So great was the crush that latecomers had difficulty seeing much of anything.

One of the many Americans then in London, a Massachusetts Loyalist named Samuel Curwen, found the "mob" outside the door to the House of Lords too much to bear and returned to his lodgings. It was his second failed attempt to see the King. The time before, His Majesty had been passing by in a sedan chair near St. James's, but reading a newspaper so close to his face that only one hand was showing, "the whitest hand my eyes ever beheld with a very large rose diamond ring," Loyalist Curwen recorded.

The King's procession departed St. James's at two o'clock, proceeding at walking speed. By tradition, two Horse Grenadiers with swords drawn rode in the lead to clear the way, followed by the Household Cavalry, then a clattering of Horse Guards, the Yeomen of the Guard, and the foot of the Household Cavalry, then a clattering of Horse Guards, the Yeomen of the Guard, and the foot of the Household Cavalry.

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Publisher's Default

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Android Font Options

Chapter One

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1776

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Chapter One	1776	1776
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10:14	10:16	10:16	10:16
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Server Updates

- **Continue to work on reliability of the app**
- **Maintenance windows**
 - Updating software
 - Move to a different underlying networking service

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Check-in Call with Amigos

- **One-on-one conversations**
- **Identify libraries that have been successful and those that struggle**
- **Determine:**
 - What can we learn from successful libraries that can be replicated? What can we do to help replicate for other libraries?
 - What obstacles have struggling libraries had? What can we do to help them move through them?
- **Early 2022**
- **If you want to be contacted for this survey, let us know at technologysolutions@amigos.org.**

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Huh?

technologysolutions@amigos.org

- Amigos is replacing SimplyE@amigos.org with TechnologySolutions@amigos.org
- Allows us to keep better track of your questions
- Part of our upcoming Help Desk (stay tuned!!)
- If you forget, no worries. We are forwarding SimplyE@amigos.org
- Do you need to whitelist this email address? Please do!
- Does not need to be capitalized; use:
 - TechnologySolutions@amigos.org
 - technologysolutions@amigos.org
 - TeChNoLoGySoLuTiOnS@Amigos.ORG



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Patron Support for SimplyE

- Setup: “email for patron support”
- Library is first step for patrons needing help
- Amigos is second step: technologysolutions@amigos.org
 - Both Chris' watch this inbox
 - Reference interview
 - Need more information from you or patron
- SimplyE community developers is third step

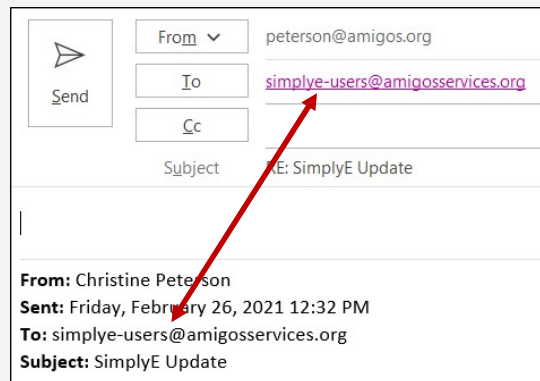


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Email Discussion List

- simplye-users@amigoservices.org
 - Maintenance windows
 - Updated functionality, new content vendors
 - Talk to one another
- One person per library
- ***Replies go to the list***



The screenshot shows an email composition interface. The 'To' field is highlighted with a red arrow, containing the email address simplye-users@amigoservices.org. The 'From' field is set to peterston@amigos.org. The 'Subject' field contains 'RE: SimplyE Update'. Below the fields, the 'Send' button is visible. At the bottom, the email header information is displayed: 'From: Christine Peterson', 'Sent: Friday, February 26, 2021 12:32 PM', 'To: simplye-users@amigoservices.org', and 'Subject: SimplyE Update'.

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Questions?
Concerns?
Issues?
Kudos?

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We'll Start . . .

- What kind of content would you like to see us offer?
- What feedback have you gotten from your patrons?
- How are you promoting the service to your users?
- What types of promotional or instructional materials do you need?

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Next Session

- Another Updates/Q&A session: March 3, 2022 at 11 am
Registration link will be posted here: <https://www.tsl.texas.gov/ldn/ebooks>
- Free SimplyE Classes coming:
 - [How to Promote SimplyE in Your Library](#) – 2022
 - [App Interface & Searching](#) – November 30
 - [Roles & Configuration](#) – December 2
 - [Modifying Metadata](#) – December 7
 - [Lists & Lanes](#) – December 9
 - [Troubleshooting](#) - December 14
 - [Statistics](#) - December 16

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Questions



Karen McElfresh
Texas State Library



Christine Peterson
Amigos Library Services

TechnologySolutions@amigos.org
kmcelfresh@tsl.Texas.gov

This project is made possible by a grant from the U.S. Institute of Museum and Library Services (Texas State Library and Archives Commission). (2020)

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